

## Off the beaten tracks - rubric



	<b>EXCELLENT</b>	<b>GOOD</b>	<b>NEEDS IMPROVEMENT</b>	<b>LOW PERFORMANCE</b>
<b>1. Use of be going to in advertising spots about trips.</b>	I can use be going to in order to elaborate an advertising spot. (4)	I can use be going to in order to elaborate an advertising spot with certain errors or mistakes. (3)	I find difficulties in using be going to in order to elaborate an advertising spot. (2)	I can't use be going to in order to elaborate an advertising spot. (1)
<b>2. Describe a place and the activities you can do there in an advertising spot.</b>	I can perfectly describe a place and the activities I can do there in an advertising spot. (4)	I can sufficiently describe a place and the activities I can do there in an advertising spot. (3)	I find difficulties in describing a place and the activities I can do there in an advertising spot. (2)	I can't describe a place or the activities I can do there in an advertising spot. (1)
<b>3. Use of vocabulary and expressions related to places when creating an advertising spot.</b>	I can perfectly use vocabulary and expressions related to places when creating an advertising spot. (4)	I can sufficiently use vocabulary and expressions related to places when creating an advertising spot. (3)	I find difficulties in using vocabulary and expressions related to places when creating an advertising spot. (2)	I can't use vocabulary and expressions related to places when creating an advertising spot. (1)
<b>4. Create an advertising spot of your chosen place.</b>	I can perfectly create an advertising spot about a place of my choice. (4)	I can sufficiently create an advertising spot about a place of my choice. (3)	I find difficulties in creating an advertising spot about a place of my choice. (2)	I can't create an advertising spot about a place of my choice. (1)

<b>5. Writing skills.</b>	I can perfectly write the script of the audios in my advertising spot fulfilling all the requirements established. (4)	I can sufficiently write the script of the audios in my advertising spot fulfilling all the requirements established. (3)	I find difficulties in writing the script of the audios in my advertising spot fulfilling all the requirements established. (2)	I can't write the script of the audios in my advertising spot fulfilling all the requirements established. (1)
<b>6. Use of digital resources.</b>	I can perfectly use digital resources to create an advertising spot. (4)	I can sufficiently use the digital resources to create an advertising spot. (3)	I find difficulties in using the digital resources to create an advertising spot. (2)	I can't use the digital resources to create an advertising spot. (1)
<b>7. Cooperative work while creating the spot.</b>	I can work in groups actively while creating the advertising spot. (4)	I can work in groups while creating the advertising spot most of the time. (3)	I can rarely work in groups while creating the advertising spot. (2)	I can't work in groups while creating the advertising spot, not even when I am asked to do it.. (1)

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