

Rubric Life-changing events



ITEMS	EXCELLENT	GOOD	NEEDS IMPROVEMENT	LOW PERFORMANCE
1. You have been able to work cooperatively with other members of the team to achieve the final task.	You were able to communicate your ideas in an efficient way as well as accept your classmates' suggestions to reach the team's final task successfully. 12,5	You had good communication with your group to share ideas and reach agreements for the production of your final task. 9,4	You should improve your communication skills in order to be more efficient in the expression of your ideas in the context of teamwork. 6,25	You need to work on your communication abilities to be able to expose and debate ideas with the rest of the team to achieve a common product. 3,1
2. You have made clear in the poster the cause and the type of event to raise funds.	Your poster shows clearly the cause and the type of event. When people read your poster, they will understand perfectly what the fundraising is for. 12,5	The cause and the type of event are understandable in your poster. 9,4	Either the cause or the type of event in your poster are not clear enough. You can improve your message. 6,25	Neither the cause nor the type of event in your poster are clear enough. You should revise the material in this resource again. 3,1
3. You have included in the poster the goal and how to participate in your fundraising campaign.	Everybody can see what you want to achieve and how to take part in the campaign in a very easy way. 12,5	The poster contains the information about how to participate and reach the goal in a correct way. 9,4	Some of the information about the goal or how to participate should be completed in your poster. 6,25	The content about the goal and how to participate are missing in your poster. You could go over the suitable section and check it out. 3,1

<p>4. Your fundraising poster shows who the organizer is.</p>	<p>People that see your poster can identify who is organizing the event in a clear way.</p> <p>12,5</p>	<p>The organizer of the event is correctly included in your poster.</p> <p>9,4</p>	<p>It is not easy to identify who organizes the campaign, people could not get in touch easily.</p> <p>6,25</p>	<p>There's no way that someone could reach the organizer of your campaign, because the name is not included in the poster.</p> <p>3,1</p>
<p>5. The deadlines of the campaign are clearly set.</p>	<p>The dates of the beginning and the end of the campaign are perfectly shown in your poster.</p> <p>12,5</p>	<p>People can see in your poster when the campaign takes place and until when.</p> <p>9,4</p>	<p>The information about the dates of the campaign is not expressed well enough, you should revise it.</p> <p>6,25</p>	<p>The dates of your campaign are missing, people will not know when it begins and ends. Make sure you include the right information.</p> <p>3,1</p>
<p>6. When writing your poster, you have used infinitives and gerunds to express your purpose.</p>	<p>You have mastered infinitives and gerunds to make your message more appealing in a creative way.</p> <p>12,5</p>	<p>The message in your poster includes the infinitives and gerunds properly.</p> <p>9,4</p>	<p>You should go over infinitives or gerunds to improve your expression skills and make your message more attractive.</p> <p>6,25</p>	<p>You need to revise your knowledge of gerunds and infinitives to get the attention of readers over your message.</p> <p>3,1</p>
<p>7. You have engaged people to make a team and you have assigned different tasks to them.</p>	<p>You've created a highly motivated team and assigned them tasks in an efficient way.</p> <p>12,5</p>	<p>Your message has been appealing to many people, and the distribution of tasks has got good results.</p> <p>9,4</p>	<p>Not many people have joined your cause, so the assignment of tasks is not well distributed.</p> <p>6,25</p>	<p>The lack of motivation has made the progress of the team difficult, and they didn't have a clear task to do.</p> <p>3,1</p>

<p>8. You have promoted your fundraising poster outside school or in your school social media.</p>	<p>You made your message very visible by spreading it in different formats and channels.</p> <p>12,5</p>	<p>Your poster has reached people efficiently in most channels.</p> <p>9,4</p>	<p>Only some people will get to see your advertising poster. It could be better widespread.</p> <p>6,25</p>	<p>Just a small part of the community target can see your message, you could still explore other ways.</p> <p>3,1</p>
--	--	--	---	---

R **E** **A**
ANDALUCÍA
RECURSOS **EDUCATIVOS** ABIERTOS


Andalucía
se mueve con Europa



UNIÓN EUROPEA
Fondos Europeo de Desarrollo Regional



Junta
de Andalucía

Consejería de Educación
y Deporte